

# doctor disk artwork specifications

Quote pricing refers only to artwork that meets the following specifications. If you have any queries, please contact doctor disk on 03 9525 3020

#### Artwork Checklist:

Please check all artwork for the following to avoid delays and/or additional charges.

- Files to be supplied in an acceptable format (see below)
- All fonts are either embedded or converted to paths/outlines
- When supplying artwork from vector based applications (Illustrator, Corel), make sure all images are imbedded
- All content has been produced in CYMK format Doctor Disk will not take responsibility for colour accuracy for files supplies in other formats (RGB or Pantone)
- All images are supplied at 300dpi or above, at size (eg:120mm x 120mm at 300dpi for a CD/DVD)
- Artwork can be supplied on CD, DUD, Floppy Disk, Zip Disk, USB Drives or contact us to discuss emailing your artwork

## Artwork Size:

- All artwork should be done to the correct size. Eg:120mm x 120mm CD `label' should be in a 120mm x 120mm document, NOT on an A4 document,
- CD/DVD 'Label': diameter 120mm Artwork should be set up on a 120mm x 120mm document, Be sure
  to allow for a non-printable area of diameter = 40mm in center.
- Jewel case I Slim-line Case Insert: 120mm x 120mm document with 2.5mm bleed, include all trim marks.

### **Artwork Formats:**

- The preferred artwork format for all jobs is an Adobe Acrobat PDF
- The following artwork formats are also acceptable:
  - o Photoshop,
  - o Illustrator,
  - o InDesign,
  - Corel, and
  - Quark
- Files from these applications should be supplied in the programs native file format (PSD, EPS, AI, TIF, INDD, QXD, PDF and JPEG (note: compression settings may affect PDF and JPEG image quality))
- Microsoft Applications: Additional Charges will apply to files supplied in these applications (\$50,00 minimum conversion fee)
- Contact us for a quote if you require us to create artwork for you pricing varies depending on the requirements of the job. Prices start at \$75.00

# Sending Us Your Artwork

- Artwork can be supplied on CD, DVD, Floppy Disk, Zip Disk or USB Drives
- Courier or Mail you artwork to: 29A Alma Road, ST. KILDA, 3182
- Email files: contact us to discuss emailing you artwork

Feel free to contact Doctor Disk with your queries 03 9525 3020